

2023 WJBAT SPONSORSHIP



SCDAI
Sickle Cell Disease Association of Illinois



“49th Annual Raising Sickle Cell Awareness One Mile At A Time”



5K/1K

**Saturday September 23, 2023
(Sickle Cell Awareness Month)**

9 AM-1 PM

Location coming soon!



Dear Sponsor:

The Sickle Cell Awareness Month is almost here and it's time to gear up for the 49th **Annual Walk/Jog/Bike-A-Thon (WJBAT)** fundraiser presented by the Sickle Cell Disease Association of Illinois (SCDAI). This year in addition to Virtual fundraising we will also have an in-person walk/jog or bike on Saturday September 23, 2023. We need your partnership and support. With emphasis in honor of our 49th year, and in recognition of 52 years in the community providing services to our constituents, our *participant/team goal* is to raise \$50,000 and our *sponsorship goal* is to raise twice that amount at \$100,000!

In good times or bad, come rain or shine, thousands of people in Illinois suffering from sickle cell disease are depending on SCDAI for counseling, advocacy and other programs and support services. We cannot let them down even when our resources are low and the economy is shaky. That is why we are making a special appeal to your organization to stand with us and be our partner for a grassroots fundraising effort. Some of the ways that your organization can participate as a partner in the WJBAT and make this year's event a success are to:

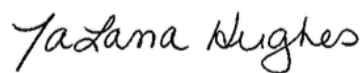
- **Become a WJBAT SPONSOR at one of the Sponsorship Levels**
- Your organization can become a sponsor and **solicit individual or corporate donations**
- Individual members can **solicit donations or matching funds from their employers**
- **Form a WJBAT TEAM** that will participate on the day of the event with each member raising individual donations
- Identify **other organizations in which you are affiliated**, who might want to be part of the WJBAT

Whichever method you choose, the constituents we serve, our board of directors and staff are very appreciative of your support. Most of all, we want you and your organization to continue to be a part of this much-loved outdoor, fun-filled, event.

As always, in return for your sponsorship, your organization's name will appear on event-related printed materials, i.e., checkpoint (s) signage, advertisements, posters, handbills, press releases, website, Facebook and Twitter marketing. Your organization's name and logo will also be embossed on the event t-shirt. Whether this is your first time as a sponsor or you have supported us in the past, the constituents we serve, our board of directors and the SCDAl staff are very appreciative and we thank you in advance.

This package also contains information about sickle cell disease, the Sickle Cell Disease Association of Illinois and the Walk/Jog/Bike-A-Thon event. If additional materials and or information are needed, please feel free to contact me at (773) 526-5016.

Sincerely,

A handwritten signature in cursive script that reads "TaLana Hughes".

TaLana Hughes, MPH
Executive Director

MISSION STATEMENT

Sickle Cell Disease Association of Illinois' (SCDAI) primary mission is to enhance the quality of life for people with sickle cell disease and their families. To effectively achieve this goal, SCDAI acts as an advocate for improved healthcare and services for sickle cell patients by educating and informing the community through outreach programs.

CURRENT PROGRAMS AND PROJECTS

- FREE on-site Community Hemoglobin Screenings at SCDAI in collaboration with UI Health
- Awardee of a federal HRSA Newborn Screening Follow-up Program (NBSFUP) that enhances follow-up services for infants who test positive for sickle cell disease, identifies and coordinates resources and referrals for individuals living with Sickle Cell Disease and their families while providing outreach and awareness to the community.
- Partnering with health professionals to unite patients, medical providers and program administrators in treatment, care and education surrounding Sickle Cell Disease and Carrier State to increase access to quality care.
- Conduct educational events pertinent to Sickle Cell Disease, including workshops, seminars, conferences, and training opportunities, for medical providers, their personnel and families.
- Provide counseling, referral services, and direct medical emergency grants to patients in need of medication, equipment, transportation and other medical necessities.
- Sponsor transportation and provide recruitment for a 5 day 4 night summer camping experience for youth ages 7-17 with sickle cell disease
- Provides a Holiday celebration for individuals with sickle cell disease.

HISTORY

- In 1971 the Sickle Cell Disease Association of Illinois (SCDAI) was founded under the name Midwest Association for Sickle Cell Anemia (MASCA).
- As a founding member, SCDAI is a part of the Sickle Cell Disease of Association of America (SCDAA), a 57 member community-based membership organization, in over 300 communities nationwide and Canada.

OVER 50 YEARS OF SERVICE TO THE SICKLE CELL COMMUNITY

- Educating and advocating legislators to sponsor a bill to get funding for sickle cell disease (SCD) concerns.
- Organized the first SCD conference in Chicago.
- Petitioned Governor James Thompson to proclaim September as "Sickle Cell Month in Illinois."
- Launched a payroll deduction and direct contributions, which has expanded to include the City of Chicago, Cook County, the Board of Education and the United States Government
- SCDAI is a member of the Community Health Charities of Illinois, which represents over 30 other health agencies.

FACT SHEET

Sickle Cell Anemia

- Sickle Cell Anemia is caused by inheriting two sickle genes, one from each parent.
- A person with Sickle Cell Anemia has sickle cells in the blood stream and has the disease.
- People with Sickle Cell Anemia have sickle hemoglobin that makes the red blood cells rigid, and causes some red blood cells to take on a sickle shape.
- Some symptoms associated with Sickle Cell Anemia: anemia, infections, severe pain episodes, strokes, growth and puberty delay, and acute chest syndrome.
- Sickle Cell Anemia is a disease that affects people of all different racial and ethnic backgrounds, including, Africans, Arabians, Israelis, Greeks, Italians, Hispanics and Turks.
- Sickle Cell Anemia is a life-long disease that is present at birth.
- The average life span for persons with sickle anemia isn't known, but it has improved due to better health care. The majority of people with sickle cell anemia live into adulthood but the average lifespan is shortened.
- In the United States 1 of 500 Black Americans has Sickle Cell Anemia.
- Bone marrow transplants are a cure for Sickle Cell Anemia, but every individual with Sickle Cell Anemia is not a candidate for this procedure.

Sickle Cell Trait

- Sickle Cell Trait occurs when just one sickle cell gene is inherited.
- Over 3.5 million African-American are carriers of the Sickle Cell Trait.
- If you have Sickle Cell Trait:
 - You may pass this gene on to your children
 - It will never turn into Sickle Cell Disease
 - You can have a normal life without symptoms, if you avoid extremes of low oxygen, dehydration, pressure changes or extreme exhaustion.
- If both parents have Sickle Cell Trait, each time a child is born there is a 25% chance the child will have Sickle Cell Anemia.
- Since you do not get sick from having Sickle Cell Trait, you will not know whether you have it unless you take a special blood test.
- All people of child bearing age should be tested to find out whether they have Sickle Cell Trait.

EVENT FACT SHEET

WHAT: The Sickle Cell Disease Association of Illinois (SCDAI) is celebrating its 49th Annual "Walk/Jog/Bike-A-Thon (WJBAT)" "FUN"Raiser for Sickle Cell

WHEN: Saturday September 23, 2023 ☺

WHERE: Hayes (Francis) Park 2936 W 85th St. Chicago, IL 60652

PURPOSE: To raise funds that enable SCDAI to continue to provide programs and services to sickle cell patients and their families for another 50 years! SCDAI founded in 1971 is a 501 (c) (3) non-profit community-based organization located at 8108 South Western Avenue in Chicago, Illinois.

PARTICIPATION REQUIRMENTS:

Registration fee is \$30.00 per participant. Registration fee includes a WJBAT Shirt and other promotional give-a-ways.

Participants agree to solicit donations and send all collected donations to SCDAI to help support and continue our programs and services.

Registration is available on our website or by contacting the SCDAI office:

- Phone: (773) 526-5016
- Fax: (773) 526-5012
- Website: www.scdai.org
- Email: sicklecelldisease-illinois@scdai.org

SPONSORSHIP LEVELS

Platinum- \$2,500

- Will be recognized during the event as a platinum sponsor for this event
- Your Identification & logo will appear on our website, social media postings, newsletters and flyers
- Your name and logo will appear on the event t-shirt
- You will be provided with four paid registration admissions to the event
- Exhibitor table with two chairs

Gold- \$1,000

- Your Identification & logo will appear on our website & social media recognition
- Your name and logo will appear on the event t-shirt
- You will be provided with two paid registration admissions to the event
- Exhibitor table with two chairs

Silver- \$750

- Your identification will appear on the event t-shirt
- Website and social media recognition

Bronze- \$500

- Your organization identification will appear on the event t-shirt

Sponsorship Form

Please return to SCDAI before August 15th, 2023

49th Annual Walk Jog Bike-A-Thon

YES, I would like to be a Sponsor at the level indicated below:

- Platinum - \$2,500
 Gold - \$1,000
 Silver - \$750
 Bronze - \$500

Check or Money Order made payable to:

Sickle Cell Disease Association of Illinois or SCDAI

Mail payment and form to: 8108 S. Western Avenue
Chicago, Illinois 60620-5937

Fax Form to: (773) 526-5012

Phone: (773) 526-5016

Please Print (organization name will appear on printed materials as listed below)

Name: _____ Phone: () _____

Organization: _____ Fax: () _____

E-Mail: _____ Website: _____

Address: _____

City: _____ State: _____ Zip: _____

Thank you in advance for your continued support!