

# 2022 WJBAT SPONSORSHIP



**"FUN" Raising for Sickle Cell Awareness One Mile At A Time**

**September 1<sup>st</sup> -30<sup>th</sup>, 2022  
(Sickle Cell Awareness Month)**



- Recruit your team or Become a Sponsor
- Sign-Up Online
- Pick-up your Event T-Shirt
- Join us Saturday September 24<sup>th</sup> and/or plan your own day of getting active!
- Take Photos/Videos & share with us!
- Have fun & be Safe!
- Thank you in advance!

**Sign Up Online @ [WWW.SCDAI.ORG](http://WWW.SCDAI.ORG)**



Dear Sponsor:

April 2022

The Sickle Cell Awareness Month is almost here and it's time to gear up for the 48<sup>th</sup> **Annual Walk/Jog/Bike-A-Thon (WJBAT)** fundraiser presented by the Sickle Cell Disease Association of Illinois (SCDAI). This year in addition to Virtual fundraising we will also have an in-person walk/jog or bike on Saturday September 24, 2022. The virtual event will last the entire month of September and we need your partnership and support. With emphasis in honor of our 48<sup>th</sup> year, and in recognition of 51 years in the community providing services to our constituents, our *participant/team goal* is to raise \$50,000 and our *sponsorship goal* is to raise twice that amount at \$100,000!

In good times or bad, come rain or shine, thousands of people in Illinois suffering from sickle cell disease are depending on SCDAI for counseling, advocacy and other programs and support services. We cannot let them down even when our resources are low and the economy is shaky. That is why we are making a special appeal to your organization to stand with us and be our partner for a grassroots fundraising effort. Some of the ways that your organization can participate as a partner in the WJBAT and make this year's event a success are to:

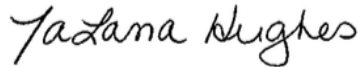
- **Become a WJBAT SPONSOR at one of the Sponsorship Levels**
- Your organization can become a sponsor and **solicit individual or corporate donations**
- Individual members can **solicit donations or matching funds from their employers**
- **Form a WJBAT TEAM** that will participate on the day of the event with each member raising individual donations
- Identify **other organizations in which you are affiliated**, who might want to be part of the WJBAT

Whichever method you choose, the constituents we serve, our board of directors and staff are very appreciative of your support. Most of all, we want you and your organization to continue to be a part of this much-loved outdoor, fun-filled, event.

As always, in return for your sponsorship, your organization's name will appear on event-related printed materials, i.e., checkpoint (s) signage, advertisements, posters, handbills, press releases, website, Facebook and Twitter marketing. Your organization's name and logo will also be embossed on the event t-shirt. Whether this is your first time as a sponsor or you have supported us in the past, the constituents we serve, our board of directors and the SCDAI staff are very appreciative and we thank you in advance.

This package also contains information about sickle cell disease, the Sickle Cell Disease Association of Illinois and the Walk/Jog/Bike-A-Thon event. If additional materials and or information are needed, please feel free to contact me at (773) 526-5016.

Sincerely,

A handwritten signature in black ink that reads "TaLana Hughes". The signature is written in a cursive, flowing style.

TaLana Hughes, MPH  
Executive Director

## **MISSION STATEMENT**

Sickle Cell Disease Association of Illinois' (SCDAI) primary mission is to enhance the quality of life for people with sickle cell disease and their families. To effectively achieve this goal, SCDAI acts as an advocate for improved healthcare and services for sickle cell patients by educating and informing the community through outreach programs.

## **CURRENT PROGRAMS AND PROJECTS**

- FREE on-site Community Hemoglobin Screenings at SCDAI in collaboration with UI Health
- Awardee of a federal Newborn Screening Program (NBSP) that enhances follow-up services for infants who test positive for sickle cell disease, identifies and coordinates resources and referrals for individuals living with Sickle Cell Disease and their families while providing outreach and awareness to the community.
- Partnering with health professionals to unite patients, medical providers and program administrators in treatment, care and education surrounding Sickle Cell Disease and Carrier State to increase access to quality care.
- Conduct educational events pertinent to Sickle Cell Disease, including workshops, seminars, conferences, and training opportunities, for medical providers, their personnel and families.
- Provide counseling, referral services, and direct medical emergency grants to patients in need of medication, equipment, transportation and other medical necessities.
- Sponsor transportation and provide recruitment for a 5 day 4 night summer camping experience for youth ages 7-17 with sickle cell disease
- Provides a Holiday celebration for individuals with sickle cell disease.

## **HISTORY**

- In 1971 the Sickle Cell Disease Association of Illinois (SCDAI) was founded under the name Midwest Association for Sickle Cell Anemia (MASCA).
- As a founding member, SCDAI is a part of the Sickle Cell Disease of Association of America (SCDAA), a 57 member community-based membership organization, in over 300 communities nationwide and Canada.

## **OVER 45 YEARS OF SERVICE TO THE SICKLE CELL COMMUNITY**

- Educating and advocating legislators to sponsor a bill to get funding for sickle cell disease (SCD) concerns.
- Organized the first SCD conference in Chicago.
- Petitioned Governor James Thompson to proclaim September as "Sickle Cell Month in Illinois."
- Launched a payroll deduction and direct contributions, which has expanded to include the City of Chicago, Cook County, the Board of Education and the United States Government
- SCDAI is a member of the Community Health Charities of Illinois, which represents over 30 other health agencies.

# FACT SHEET

## Sickle Cell Anemia

- Sickle Cell Anemia is caused by inheriting two sickle genes, one from each parent.
- A person with Sickle Cell Anemia has sickle cells in the blood stream and has the disease.
- People with Sickle Cell Anemia have sickle hemoglobin that makes the red blood cells rigid, and causes some red blood cells to take on a sickle shape.
- Some symptoms associated with Sickle Cell Anemia: anemia, infections, severe pain episodes, strokes, growth and puberty delay, and acute chest syndrome.
- Sickle Cell Anemia is a disease that affects people of all different racial and ethnic backgrounds, including, Africans, Arabians, Israelis, Greeks, Italians, Hispanics and Turks.
- Sickle Cell Anemia is a life-long disease that is present at birth.
- The average life span for persons with sickle anemia isn't known, but it has improved due to better health care. The majority of people with sickle cell anemia live into adulthood but the average lifespan is shortened.
- In the United States 1 of 500 Black Americans has Sickle Cell Anemia.
- Bone marrow transplants are a cure for Sickle Cell Anemia, but every individual with Sickle Cell Anemia is not a candidate for this procedure.

## Sickle Cell Trait

- Sickle Cell Trait occurs when just one sickle cell gene is inherited.
- Over 3.5 million African-American are carriers of the Sickle Cell Trait.
- If you have Sickle Cell Trait:
  - You may pass this gene on to your children
  - It will never turn into Sickle Cell Disease
  - You can have a normal life without symptoms, if you avoid extremes of low oxygen, dehydration, pressure changes or extreme exhaustion.
- If both parents have Sickle Cell Trait, each time a child is born there is a 25% chance the child will have Sickle Cell Anemia.
- Since you do not get sick from having Sickle Cell Trait, you will not know whether you have it unless you take a special blood test.
- All people of child bearing age should be tested to find out whether they have Sickle Cell Trait.

## EVENT FACT SHEET

- WHAT:** The Sickle Cell Disease Association of Illinois (SCDAI) is celebrating its 48th Annual "Walk/Jog/Bike-A-Thon (WJBAT)" "FUN"Raiser for Sickle Cell
- WHEN:** During Sickle Cell Awareness Month! September 1<sup>st</sup>-30<sup>th</sup>, 2022. Join us and our sponsors/exhibitors in person on Saturday September 24, 2022 ☺
- WHERE:** Saturday September 24<sup>th</sup>, 2022 -or- anytime during the month at a location of you and your team's choice ☺
- PURPOSE:** To raise funds that enable SCDAI to continue to provide programs and services to sickle cell patients and their families for another 50 years! SCDAI founded in 1971 is a 501 (c) (3) non-profit community- based organization located at 8108 South Western Avenue in Chicago, Illinois.

### **PARTICIPATION REQUIRMENTS:**

Adult registration fee is \$30.00 per participant 21 and over; youth ages 5 to 20 registration fee is \$15.00. The Adult registration fee includes a WJBAT Shirt and other promotional give-a-ways.

Participants agree to solicit donations and send all collected donations to SCDAI to help support and continue our programs and services.

Registration is available on our website or by contacting the SCDAI office:

- Phone: (773) 526-5016
- Fax: (773) 526-5012
- Website: [www.scdai.org](http://www.scdai.org)
- Email: [sicklecelldisease-illinois@scdai.org](mailto:sicklecelldisease-illinois@scdai.org)

## **SPONSORSHIP LEVELS**

### **Platinum- \$2,500**

- Will be recognized during the event as a platinum sponsor for this event
- Your Identification & logo will appear on our website, social media postings, newsletters and flyers
- Your name and logo will appear on the event t-shirt
- You will be provided with four paid registration admissions to the event
- Exhibitor table with two chairs

### **Gold- \$1,000**

- Your Identification & logo will appear on our website & social media recognition
- Your name and logo will appear on the event t-shirt
- You will be provided with two paid registration admissions to the event
- Exhibitor table with two chairs

**Silver- \$750**

- Your identification will appear on the event t-shirt
- Website and social media recognition

**Bronze- \$500**

- Your organization identification will appear on the event t-shirt

**Sponsorship Form**  
**Please return to SCDAI before August 20th, 2022**

**48th Annual Walk Jog Bike-A-Thon**

YES, I would like to be a Sponsor at the level indicated below:

- Platinum - \$2,500   
  Gold - \$1,000   
  Silver - \$750   
  Bronze - \$500

**Check or Money Order made payable to:**

*Sickle Cell Disease Association of Illinois or SCDAI*

**Mail payment and form to:**                      8108 S. Western Avenue  
 Chicago, Illinois 60620-5937

**Fax Form to:**    (773) 526-5012

**Phone:**    (773) 526-5016

**Please Print** (*organization name will appear on printed materials as listed below*)

Name: \_\_\_\_\_ Phone: ( ) \_\_\_\_\_

Organization: \_\_\_\_\_ Fax: ( ) \_\_\_\_\_

E-Mail: \_\_\_\_\_ Website: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_