



Sickle Cell Disease Association of Illinois

WALK/JOG/BIKE-A-THON (WJBAT)

Saturday June 12, 2010

HANDBOOK

**8100 South Western Avenue
Chicago, IL 60620-5937**

Phone: (773) 526-5016 Fax: (773) 526-5012

www.sicklecelldisease-illinois.org

*A Member of the Sickle Cell Disease Association of America
A Proud Member of Community Health Charities of Illinois
Serving the Community Since 1971*



Sickle Cell Disease Association of Illinois

8100 South Western Avenue - Chicago, IL 60620-5937

Phone: 773-526-5016 Fax: 773-526-5012

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Dear Supporter:

April 2010

The month of June is almost here and it's time to gear up for the **36th Annual Walk/Jog/Bike-A-Thon (WJBAT)** event presented by the Sickle Cell Disease Association of Illinois (SCDAI). Held as in the past on Chicago's beautiful Lakefront Bike-Path at 31st Street. The big day will be Saturday June 12, 2010 and this year, more than ever, we need your support.

In good times or bad, come rain or come shine, thousands of people suffering from sickle cell disease are depending on SCDAI for counseling, for care and for services. We cannot let them down even when our resources are low and the economy is shaky.

That is why we are making a special appeal to your organization to stand with us and be our partner for a grassroots fundraising effort. During these challenging times, partnering with SCDAI is going to mean that we must become more creative in seeking out funds and seeking out those individuals who believe in assisting families with sickle cell disease. Some of the ways that your organization can participate as a partner in the WJBAT and make this year's event a success are to:

- o **Become a WJBAT sponsor at one of the Sponsorship Levels**
- o Your organization can **solicit individual or corporate donations**
- o Individual members can **solicit donations or matching funds from their employers**
- o **Form a WJBAT Team** that will participate on the day of the event with each member raising individual donations
- o Have **your organization donate an amount** for the WJBAT above the sponsorship levels
- o Identify other organizations that you are affiliated with, who might want to be part of WJBAT

Whether this is your first time as a supporter or you have supported us in the past, the constituents we serve, our board of directors and staff are very much appreciative and we thank you in advance. Most of all, we want you and your organization to continue to be a part of this much-loved outdoor fun-filled event. As always, in return for your sponsorship, your organization's name will appear on event-related printed materials, i.e., signage, advertisements, posters, handbills and press releases. Your organization and logo will also be embossed on t-shirts and other clothing items promoting the WJBAT.

To further your partnership and promotion efforts with others, this package also contains information about sickle cell disease, the Sickle Cell Disease Association of Illinois and the WJBAT event. If additional materials or presentations are needed, please feel free to contact me at (773) 526-5016 or toll free at (866)-798-1097.

Sincerely,

Iraetta A. Lacey

Iraetta A. Lacey

Interim Executive Director



MISSION STATEMENT

Sickle Cell Disease Association of Illinois' (SCDAI's) primary mission is to enhance the quality of life for people with sickle cell disease and their families. To effectively achieve this goal, SCDAI acts as an advocate for improved health care and services for sickle cell patients, by educating and informing the community through outreach programs and projects.

CURRENT PROGRAMS AND PROJECTS

- Coordinates a federal Newborn Screening Program (NBSP) that enhances follow-up services for infants who test positive for sickle cell disease, including support to and coordination among community-based agencies.
- Conducts educational events pertinent to the NBSP program, including workshops, seminars, conferences and in-service training opportunities, for medical providers and their personnel.
- Provides newborn screening follow-up services for infants with sickle cell disorders.
- Provides counseling, referral services and direct emergency grants to patients in need of food, clothing, shelter, prostheses or other necessities.
- Assists deserving sickle cell disease students with scholarships to achieve higher education goals.
- Sponsors a summer camp for youth ages 7-18 with sickle cell disease.
- Provides a Christmas party with food, games and gifts for children with sickle cell disease, their siblings and other family members.
- Operates a Sickle Cell Disease Treatment Demonstration Project (SCDTDP) in partnership with Christian Community Health Center (CCHC) that improves the quality of and access to care for all sickle cell patients.

HISTORY

- In 1971, the Sickle Cell Disease Association of Illinois (SCDAI) was founded under the name Midwest Association for Sickle Cell Anemia (MASCA).
- As a founding member, SCDAI is a part of the Sickle Cell Disease Association of America (SCDAA), a 64 member community-based membership organization, in over 300 communities nationwide and Canada.

IN THE LAST 37 YEARS

- Petitioned legislators to sponsor a bill to get funding for sickle cell disease (SCD) concerns.
- Organized the first SCD conference in Chicago.
- Petitioned Governor James Thompson to proclaim September as "*Sickle Cell Month in Illinois*".
- Launched a payroll deduction and direct contributions program, which has expanded to include the City of Chicago, Cook County, the Board of Education and the United States Government.
- SCDAI is a member of the Community Health Charities of Illinois, which represents over 30 other health agencies.



Sickle Cell Disease Association of Illinois

SICKLE CELL FACT SHEET

Sickle Cell Disease:

- Sickle cell disease is caused by inheriting two sickle genes – one from each parent.
- Sickle cell disease is a life-long disease that is present at birth.
- A person with sickle cell anemia has sickle cells in the blood stream and has the disease.
- People with sickle cell disease have sickle hemoglobin that makes the red blood cells rigid, and causes some red blood cells to take on a sickle shape.
- Some symptoms associated with sickle cell disease: anemia, infections, severe pain episodes, strokes, acute chest syndrome, growth and puberty delay.
- Sickle cell disease is a chronic illness that affects people of many different racial and ethnic backgrounds, including: Africans, Arabians, Israelis, Greeks, Italians, Hispanics and Turks.
- Though shortened, the average life span for persons with sickle cell disease is not known. However, life expectancy has improved due to better health care and the majority of people with sickle cell disease live well into adulthood.
- In the United States, 1 in 500 African Americans has sickle cell disease.
- Bone marrow transplants are a cure for sickle cell disease, but every individual with sickle cell disease is not a candidate for this procedure.

Sickle Cell Trait:

- Sickle cell trait occurs when just one sickle cell gene is inherited from a parent.
- Over 3.5 million African-Americans are carriers of sickle cell trait.
- If you have sickle cell trait:
 - It will never turn into sickle cell disease.
 - You may pass this gene on to your children.
 - You can have a normal life without symptoms, if you avoid extremes of low oxygen, dehydration, pressure changes or extreme exhaustion.
- If both parents have sickle cell trait each time a child is born there is a 25% chance the child will have sickle cell disease.
- Since you do not get sick from having sickle cell trait, you will not know whether you have it unless you take a special blood test.
- All people of childbearing age should be tested to find out whether they have sickle cell trait.



Sickle Cell Disease Association of Illinois

EVENT FACT SHEET

WALK/JOG/BIKE-A-THON

WHAT: The Sickle Cell Disease Association of Illinois (SCDAI) is celebrating its 36th Annual Fundraiser "*The Walk/Jog/Bike-A-Thon (WJBAT)*".

WHEN: Saturday June 12, 2010 - Registration and other preliminaries begin promptly at 8:00 a.m. The event kicks off at exactly 9:00 a.m.
RAIN or SHINE!

WHERE: The event path begins at 31st Street and Chicago's Lakefront bike path. The participants head south to 53rd Street along the lakefront's bicycle and pedestrian paths and back to 31st Street.

PURPOSE: To raise funds that enable SCDAI to continue to provide services to sickle cell patients and their families. We are a non-profit community based organization located at 8100 S. Western Avenue – Chicago, Illinois.

NUMBER OF PARTICIPANTS: 1000+

PARTICIPATION REQUIRMENTS:

Organization registration is \$25.00 per participant. Fee entitles you to a WJBAT Souvenir T-Shirt and give-a-ways.

Organization team members agree to solicit donations and send all collected funds to SCDAI to help support our programs and services.

Organization teams may also register by contacting the SCDAI office:

- Phone: (773) 526-5016
- Fax: (773) 526-5012
- Toll Free: (866) 798-1097
- Website: www.sicklecelldisease-illinois.org

SICKLE CELL DISEASE ASSOCIATION OF ILLINOIS



WJBAT

ORGANIZATION LEVELS & SPONSORSHIP BENEFITS

PREMIUM - \$15,000

- Your Identification as “**PREMIUM SPONSOR**” will appear in all recognition listings, Newsletters, media events, posters, flyers and other printed or broadcasted materials.
- **Sponsor’s** name and logo will appear on the front of the event Souvenir T-Shirt.
- Your organizations’ promotional items will be added to our ‘goody-bag’ give-a-ways.
- Web-site recognition.
- Provided with a table and two chairs to display products and/or information on the day of the event.

BENEFACTOR - \$10,000

- Your identification as “**BENEFACTOR SPONSOR**” will appear on the **front** of the event Souvenir T- Shirt.
- Web-site recognition.
- Your organizations’ promotional items will be added to our ‘goody-bag’ give-a-ways.
- Provided with a table and two chairs to display products and/or information on the day of the event.



GOLD - \$5,000

- Your identification as “GOLD SPONSOR” will appear on the back of the event Souvenir T-Shirt.
- Your organizations’ promotional items will be added to our ‘goody-bag’ give-a-ways.
- Provided with a table and two chairs to display products and/or /information on the day of the event.
- Web-site recognition

SILVER - \$1,000

- Your identification as “SILVER SPONSOR” will appear on the back of the event Souvenir T-Shirt.
- Your organizations’ promotional items will be added to our ‘goody-bag’ give-a-ways.
- Web-site recognition



BRONZE - \$500

- Your organizations' promotional items will be added to our 'goody-bag' give-a-ways
- Web-site recognition.

PATRON - \$250

- Web-site recognition.

PLEASE RESPOND BY Monday, MAY 17, 2010

***TO ENSURE THAT YOUR
ORGANIZATION NAME & LOGO
ARE PLACED ON PERTINENT MATERIAL***

Thank you in advance for your continued support

Sponsorship Form

(Please return to SCDAI on or before Monday, May 17, 2010)



*"The **Primary Mission** of the Sick Cell Disease Association of Illinois is to improve the quality of life for people with sickle cell disease and their families."*

SICKLE CELL DISEASE ASSOCIATION OF ILLINOIS

Presents its

36th Annual Walk/Jog/Bike-A-Thon

31st Street at Chicago's Lakefront

Saturday, June 12, 2010

8:00 A.M. REGISTRATION

9:00 A.M. STEP-OFF TIME

RAIN OR SHINE

We would like to be a Sponsor at the level indicated below:

- | | | |
|---|--|---|
| <input type="checkbox"/> PREMIUM - \$15,000 | <input type="checkbox"/> BENEFACTOR - \$10,000 | <input type="checkbox"/> GOLD - \$5,000 |
| <input type="checkbox"/> SILVER - \$1,000 | <input type="checkbox"/> BRONZE - \$500 | <input type="checkbox"/> PATRON - \$250 |

Checks made payable to: Sick Cell Disease Association of Illinois or SCDAI

Mail payment and form to: 8100 S. Western Avenue
Chicago, IL 60620-5937

Fax Form to: (773) 526-5012

Phone: (773) 526-5016

Toll-Free: (866) 798-1097

PLEASE PRINT:

Name: _____ Phone: () _____

Organization : _____ Fax: () _____

E-Mail: _____ Website: _____

Address: _____

City: _____ State: _____ Zip: _____